



[Date]

[Prefix][Full Name]  
[Mailing Address 1]  
[Mailing Address 2]  
[City, State, Zip]

NATIONAL CAMPAIGN CHAIRMEN

DOUG PORTER '78  
TOM SCOTT '78

HONORARY CAMPAIGN CHAIRMEN

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CORNELL DU ASSOCIATION PRESIDENT

MARK KAMON '75

CAMPAIGN CONSTRUCTION CHAIRMAN

DUANE PHILLIPS '78

CAMPAIGN COMMUNICATION CHAIRMAN

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NATIONAL CAMPAIGN TEAM

ROD BECKWITH '57  
TONY CASHEN '57  
TONY MURRAY '60  
BOB VERNA '68  
MAL McLAREN '73  
JOSEPH WASILEWSKI '74  
SCOTT KEENUM '76  
FRANK TATASEO '76  
DALE MUELLER '77  
JOHN NEFF '77  
JOHN JAMESON '80  
DON STRANG '80  
DAN GILROY '86  
MARC STOLFE '86  
BRIAN MILLER '88  
DAVID O'Rourke '88  
JOHN HOCK '90  
LANCE POLIVY '08  
BRANDON POTTER '09

UNDERGRADUATE REPRESENTATIVES

BILLY BERNS '19  
NOAH WARTELS '19

CAMPAIGN COUNSEL

JOHN ROSS  
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Dear Brother [Last Name],

Phase 1 renovations and major upgrades to our house at 6 South Avenue are complete! Importantly, these improvements already have an impact on how the undergraduates live, study and thrive in the House. The Great Hall, Chapter Room and Library have been refurbished including:

- All new finishes
- Flooring, lighting, electric upgrades and furnishings
- Display cabinets in the Library for our DU memorabilia
- Upgraded infrastructure items (new electric service, wiring and electric panels)
- New sewage drain line from the house
- Upgraded electric outlets and switches throughout the first floor
- New laundry facility with three washers and three dryers in the northeast corner of the basement

For pictures, visit our campaign website through [www.CornellDU.org](http://www.CornellDU.org).

Thank you to the 135 Brothers who made pledges to *Raising Our Game Campaign* in support of this project to the tune of almost \$1.5 million. Your early gifts allowed for the completion of Phase 1 which our alumni, family, and friends enjoyed during Homecoming 2017.

The undergraduates continue to strive to become the premiere chapter on campus. This semester, DU participated in fall rush and accepted seven terrific new upper-class members. However, I must report that on September 29<sup>th</sup>, the chapter was placed in a probationary period lasting only this semester until December 31, 2017. Cornell made this decision after reviewing the overall performance of all fraternities during the last five years as measured by rules infractions. Due to the number of infractions generally relating to social event rules regarding control of alcohol service at parties and noise control, Cornell placed several chapters, including DU, on the probationary period. With this knowledge, there have been no infractions at all this semester. For the official Cornell communication on the probationary period and further explanation as to what it entails, please visit [www.CornellDU.org](http://www.CornellDU.org).

While this is a wake-up call for all, CDUA leadership has full confidence that the undergraduates take this with the seriousness it warrants. We believe this circumstance reflects the changing college environments across the country and Cornell is no different. DU has quality students who are leaders and want to do the right things; however, they must adapt faster and more consistently to the new environment and we are committed to helping them do so.

(Over, please)

*This confidence is based on the following:*

- A meeting with eight key alumni leaders during the August move-in period involving discussions around the rules, Cornell policies and alumni expectations - done both verbally and in writing that all the undergrads have signed.
- Chapter Advisor in place that **Tony Cashen '57** has generously funded. Ryan Coles is an ILR Ph.D. student who visits the house regularly and provides consistent guidance to the undergrads. He also reports back consistently on his observations.
- We have communicated with DU International and have their letter lending their full support to our direction.
- CDUA and DU International have developed and are implementing new guidelines for event management along with a training regimen for all Brothers to inform and educate the brotherhood to insure future compliance. Today's Brothers have been most receptive to our suggestions and really taken ownership of the issue.

DU alumni across all classes have an opportunity to show these Brothers that we will stand behind them as they raise their game to meet the challenges they have incurred.

**Now more than ever, DU needs you!**

I realize you may ask yourself the same question many of us ask: "Why should I give back to DU?" Though supporting Greek life and our chapter house has always come with a degree of uncertainty, we know the values, ethics, relationships and experiences DU provides are worthy of our support.

Since the announcement of the probationary period, several Campaign Team members have doubled down on this project, their belief in the undergraduates and in what DU stands for. I am happy to share that several Campaign Team members, including myself, have increased our pledges to the *Raising Our Game Campaign* by a total of \$50,400. More than ever, we are confident in the chapter and in the goals of this important campaign.

As we enter fall, it is important to remain focused on our ultimate fundraising goal of \$3 million to complete the last phases of the house renovation. Thank you for your generosity and strong support as we continue to raise our game and meet all challenges that come our way.

Please join us and continue our collective support to finish this campaign. You can go to **[www.CornellDU.org](http://www.CornellDU.org)** and make your donation to our efforts today. It is important to keep DU thriving and relevant in today's new environment!

Fraternally,



**Mark Kamon '75**  
CDUA President  
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PS – If you desire to speak with myself or one of our Campaign Co-Chairmen, please contact us directly using the information in my signature or the following: **Doug Porter '78** dcp1056@gmail.com | 312.305.4280; **Tom Scott '78** tom.scott78@gmail.com | 901.483.0353